

# Komal Buye

## Graphic Designer

### How I Design

I design by thinking first and creating second. I dive into the purpose, map out ideas, create mood boards, sketch loosely, and refine with intention. I enjoy turning abstract thoughts into visuals that feel structured, meaningful, and memorable. My process is exploring, refining, and creating with intent.

### Skills

- Visual Communication
- Branding & Identity Design
- Illustration (Digital + Conceptual)
- Layout & Typography
- Concept Development
- Mood boarding & Research
- Creative Exploration
- Communication
- Teamwork & Collaboration
- Time Management
- Adaptability

### Tools



### Work Experience

#### INTERNSHIP

##### The Design Trip (Pune)

Completed a 15-day observational internship at The Design Trip, gaining exposure to studio workflow and real-time design processes.

##### Design Jasoos

Worked as a one-month online intern at Design Jasoos, creating a modern symbol logo and social media designs for an industrial construction brand.

##### Beelee

Worked with a local T-shirt brand 'BeeLee', creating bold and graphic-driven designs for their collection.

#### PROJECTS

##### Sundaram – Rebranding (Academic Project)

Redesigned the complete brand identity, including logo, color system, packaging, layouts, and a cohesive visual language to modernize the brand.

##### Goonj – Hypothetical Branding (Academic Project)

Worked as a one-month online intern at Design Jasoos, creating a modern symbol logo and social media designs for an industrial construction brand.

##### Men Too – Public Welfare Campaign (Academic Project)

Created a visual campaign addressing issues faced by men, designing posters, narratives, and concepts that highlight stigma, imbalance, and overlooked realities.

## About Me

Creativity has always been my language. What began as instinctive making hand-crafted pieces and small built-from scratch spaces eventually shaped my path into design. Over time, this curiosity evolved into a disciplined practice of understanding visuals, solving problems, and communicating ideas with intention. Graphic design and visual communication became the natural space to explore ideas and express them with clarity. Today, I design with curiosity, intention, and a strong narrative mindset. Moving forward, my goal is to build work that's bold, human-centered, and purposeful.

## Qualification

**SANJAY GHODAWAT UNIVERSITY**  
BACHELORS OF DESIGN 2022-2026

**KWC JUNIOR COLLEGE**  
2020-2022

**MARTIN'S ENGLISH SCHOOL**  
2020

## Contact

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